

Better customer connections start with Pro WiFi

Fast, reliable WiFi is critical for customer satisfaction

48%

of consumers are more likely to visit a store with WiFi

40%

of retailers report WiFi improved customer loyalty

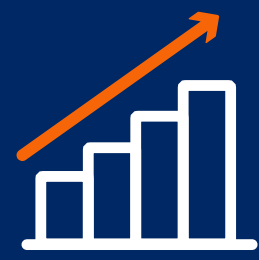
More than business WiFi



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Separate guest network for customer traffic

Secure private network for employee use

Smart marketing engine for customer engagement

Easily manage both your guest WiFi and the Marketing Portal in one place.

Attract more guests with complimentary WiFi access and exclusive discounts.



Market your business with personalized WiFi.

Use WiFi analytics to drive promotional campaigns and send guest notifications.

Pro WiFi combines reliable Internet & a powerful tool to build customer loyalty

116%

increase in intent to visit with personalized/location-based offers

Learn more at optimum.com/business/prowifi

optimum.business



Learn more