

Better customer connections start with Pro WiFi

Fast, reliable WiFi is critical for customer satisfaction

48%

of consumers are more likely to visit a store with WiFi

40%

of retailers report WiFi improved customer loyalty

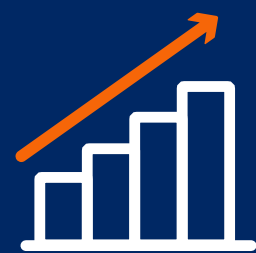
More than business WiFi



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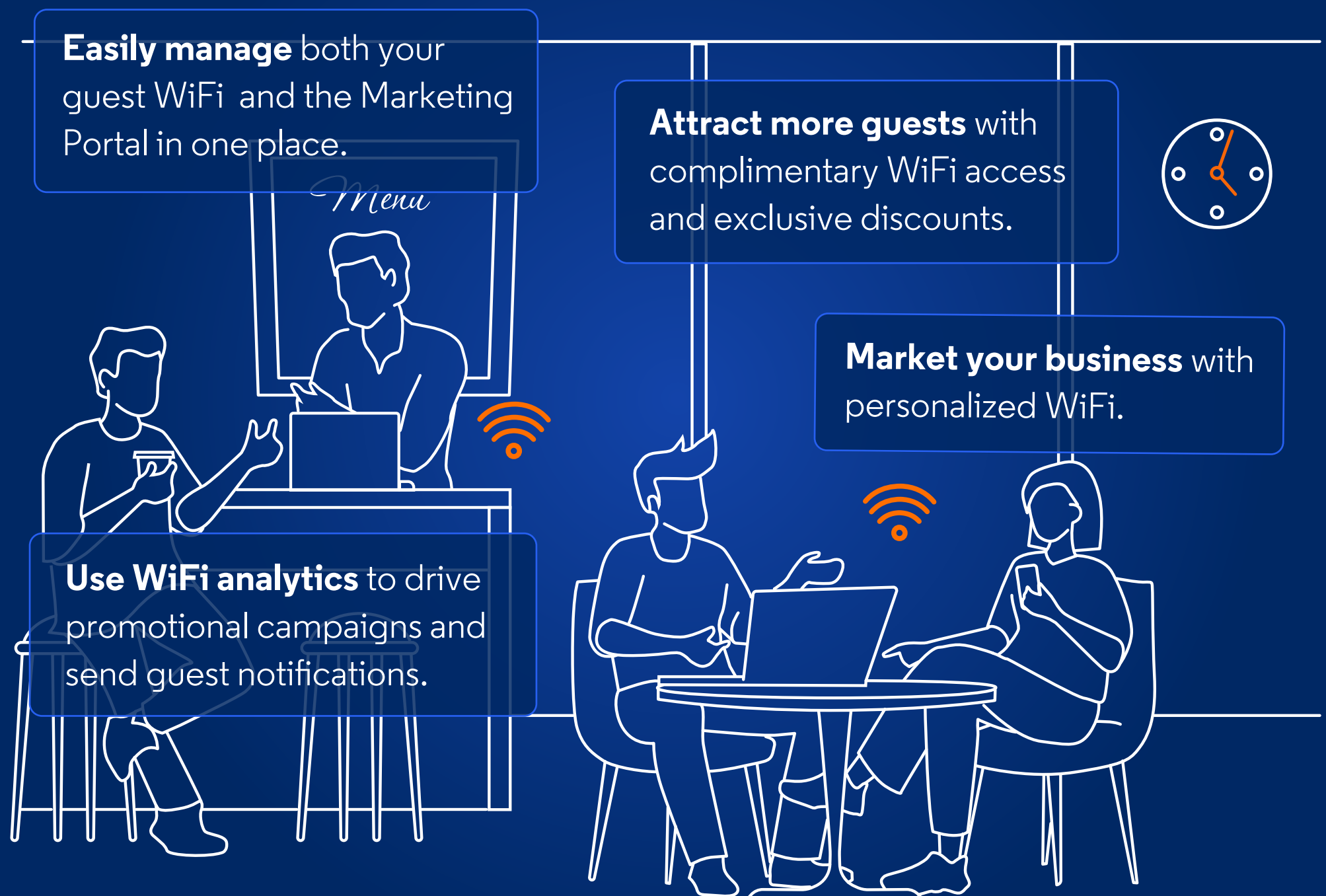
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Separate guest network
for customer traffic

Secure private network
for employee use

Smart marketing engine
for customer engagement



Pro WiFi combines reliable Internet & a powerful tool to build customer loyalty

116%

increase in intent to visit with personalized/location-based offers

Learn more at
optimum.com/business/prowifi

optimum.business



Learn more